

A top-down view of a workspace on a dark grey surface. In the top left, a silver laptop is partially visible. To its right is a small green plant. Below the plant is a white cup of black coffee. To the right of the coffee is a brown spiral notebook and a pair of black-rimmed glasses. Below the notebook are three black pencils. In the bottom left, a round black clock shows the time as approximately 10:10. The text 'Marketing (Digital / Social Media) & Content Creator Portfolio' is centered in the lower half of the image.

*Marketing (Digital / Social Media) &  
Content Creator Portfolio*

WATCH NOW

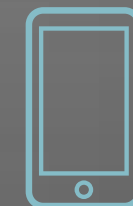


## About Me

An experienced Marketing Associate and Digital Marketing Supervisor with a strong background in marketing, content creation, and cross-functional coordination. Adept at managing social media platforms, handling client communications, and driving successful campaigns. Proven ability to work collaboratively across teams to enhance brand presence, improve operational efficiencies, and deliver measurable results. Highly organized, detail-oriented, and skilled in leveraging data for strategic decision-making.



chitpyaesone239@gmail.com



0522085417



Escape Tower, Business Bay,  
Dubai





## Education

- BSc (Hons) Business Computing and Information Systems (Final yr)
- Professional Diploma in Marketing & Brand Management
- ICM Single Subject Diplom in Marketing (UK)
- Level 4 Diploma in Computing (with Business Management)
- Level 5 Diploma in Computing (with Business Management)



## Work Experience

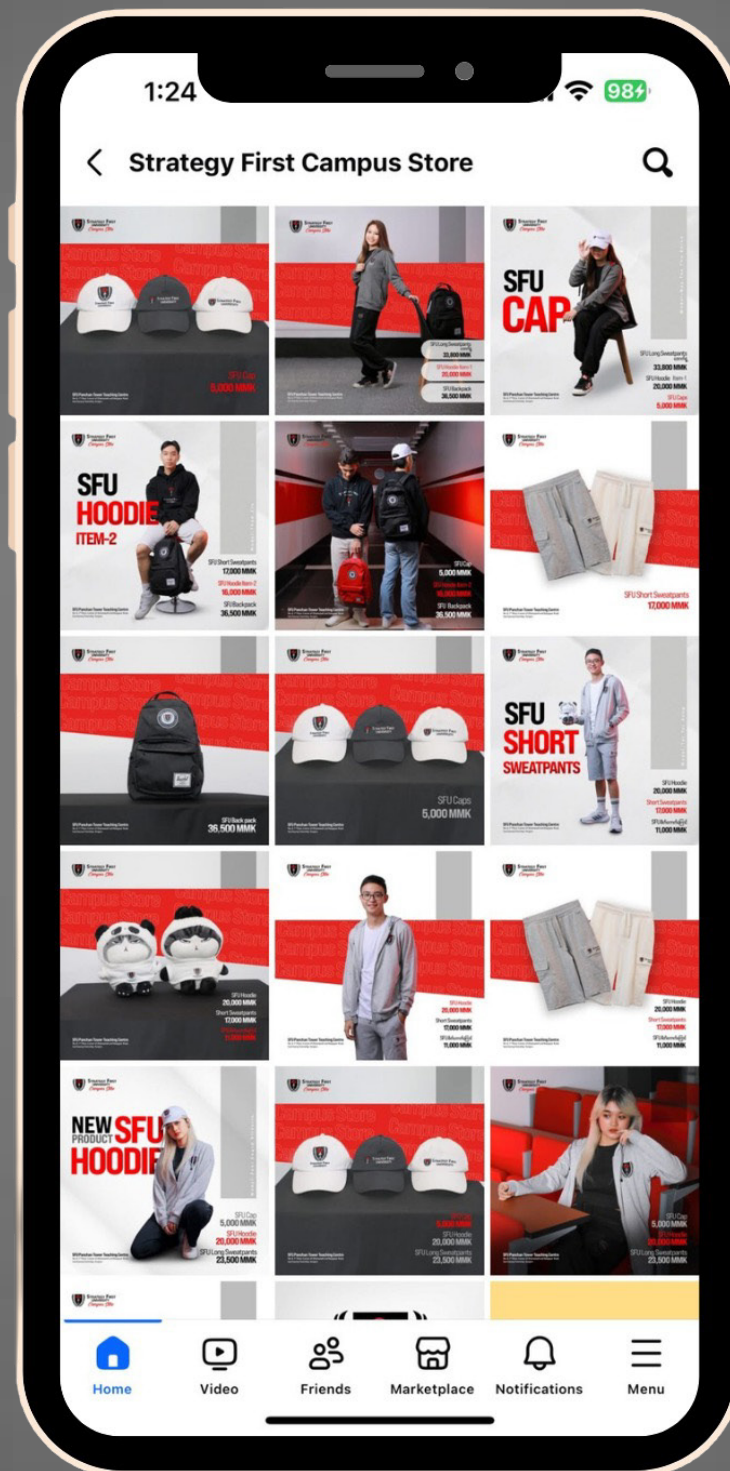
- May 2024 - Oct 2024  
Naing Family Cherry Oo Co.,Ltd.  
Digital Marketing (Supervisor)
- May 2022 - Feb 2024  
Strategy First Education Group  
Marketing (Associate)
- Jan 2019 -July 2020  
IRC NGO  
HR Admin assistant



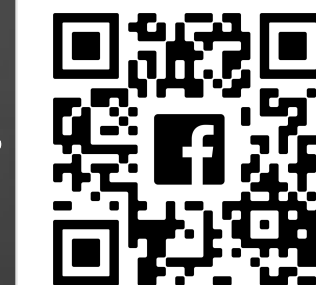
## Strategy First Campus Store



🎉 SFU အမှတ်တရပစ္စည်းများ ဝယ်ယူလိုတဲ့ကျောင်းသား/သူများ အတွက် Strategy First University တွင် ဖွင့်လှစ်ထားသော SFU Campus Store မှတစ်ဆင့်ရရှိနိုင်သောပစ္စည်းများ... See more



- I am a results-driven digital marketing professional with a proven ability to grow online presence and execute creative strategies. In six months, I scaled a page from 0 to 1.2K followers and contributed to a successful product launch, Showcasing my skills in driving growth and innovation.
- At the SFU campus store project, I demonstrated a strong work ethic, adaptability, and collaboration, contributing to effective marketing campaigns. I excel in building relationships, working in teams, and delivering results in SEO, content creation, social media strategy, and analytics.
- I am passionate about using creativity and strategy to help brands grow and achieve their goals.



SCAN ME



## A-Link Education Consultancy



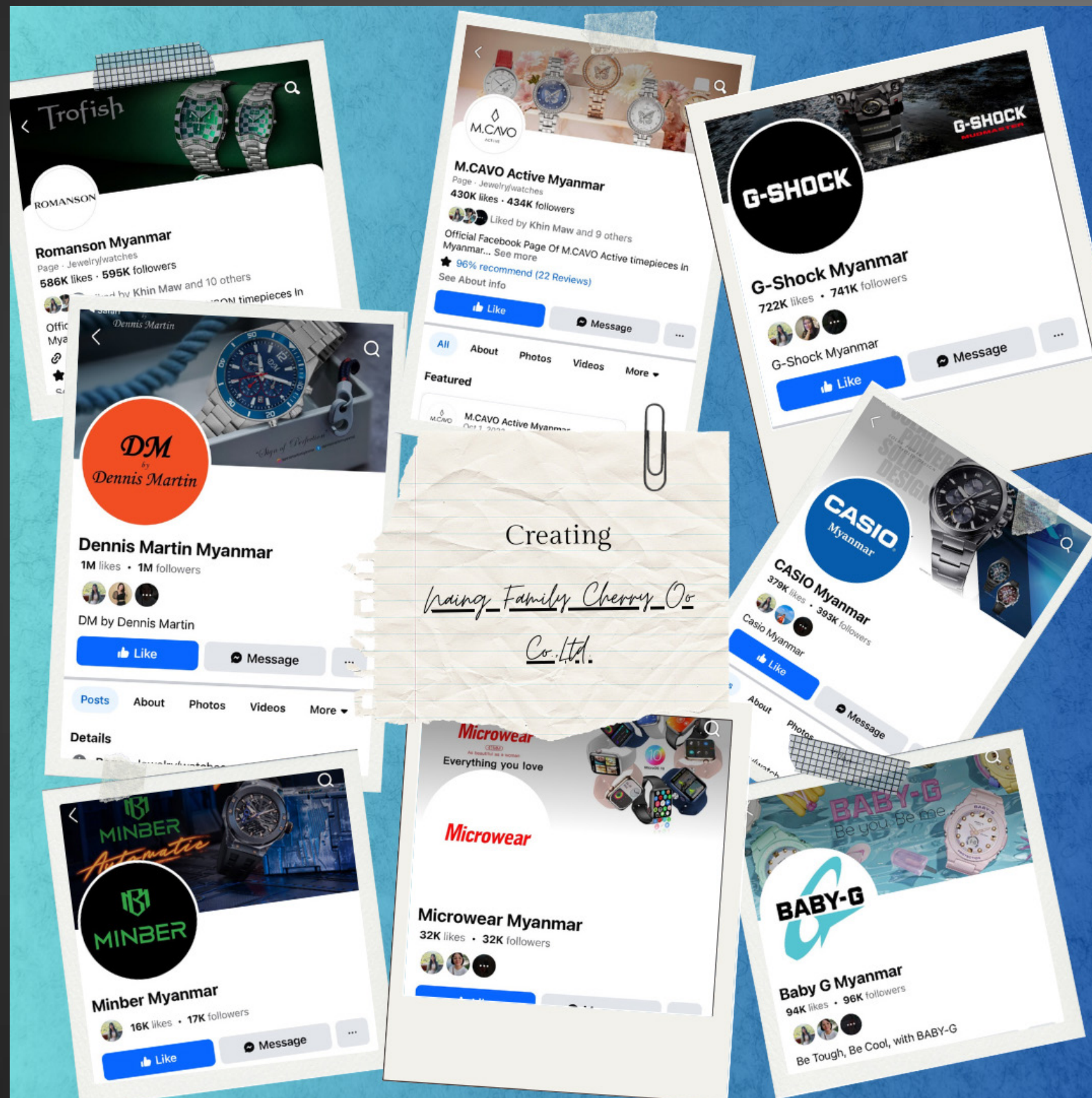
Strategy First Education Group ၏ လုပ်ငန်းခွဲတစ်ခုဖြစ်သည့်  
A-Link Education Consultancy Service မှတစ်ဆင့် စင်ကာပူ  
နိုင်ငံ၏ ထိပ်တန်း ပုဂ္ဂလိက ကျောင်း တစ်ခုဖြစ်သည့်... See more



I scaled an Facebook account from 0 to 1.9K followers in two years through engagement strategies, data-driven content, and targeted outreach. I optimized performance and cultivated an engaged community. My expertise includes SEO (on-page, off-page,technical), content marketing (blog strategy, keyword research,writing), social media marketing (strategy, ads, content creation), PPC (Google Ads, Facebook Ads), email marketing (campaigns, drip sequences), and analytics-driven reporting.



SCAN ME



As a digital marketing expert, I manage eight Facebook pages, along with Telegram, YouTube, and TikTok channels, collaborating with design, content, brand, IT, and customer service teams to implement effective strategies. I oversee content creation, review designs and posts, and coordinate with stakeholders for campaigns and events. Additionally, I handle Facebook ad boosting and support video content across YouTube, TikTok, and Telegram, ensuring consistency with brand identity. I also research TikTok trends and contribute creative ideas to the production and content teams. My cross-functional collaboration ensures the seamless execution of marketing initiatives, expanding reach and driving business growth.

# Thanks

## FOR WATCHING

If you're interested in collaborating or learning more about my experience, feel free to contact me. I'm open to discussing how my skills can contribute to your brand's success.



Scan me!